



SERVING DENTAL PRACTITIONERS ACROSS OUR COUNTY
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2020 SILVER BUSINESS MEMBERSHIP RENEWAL INVOICE

PAYABLE UPON RECEIPT

January 1, 2020

Sample

January 1 through December 31, 2020

\$ 1,600.00

TOTAL AMOUNT DUE \$1,600.00

12-MO <i>SILVER</i> BUSINESS MEMBERSHIP INCLUDES:		Value
<p>Sample \$1,600</p> <p>Dental/Medical Field Value \$3,290</p>	<p>Exhibit Table at Three General Membership Meetings @ \$350; additional meetings at a 20% Business Member discount</p>	\$1,050
	<p>Half Page Ads in Two Issues of <i>The Mouthpiece</i>* @ \$370; *Distribution 675 members + 155 non-member dentists in San Mateo County</p>	\$740
	<p>SMCDS Website Professional Services Directory Preferred Business Listing with link to your company website – Preferred Business designation exclusive to Business Mbrs</p>	\$400
	<p>Business Member Badge displayed on the <i>Business Member Wall of Fame</i> in four issues of <i>The Mouthpiece</i> and flagged in each New Member Kit newsletter issued during your membership period</p>	\$300
	<p>Global Business Member Status ID: All mentions of your company name in SMCDS publications and at meetings you attend will honor your SMCDS Business Member status, logo included on SMCDS website homepage</p>	\$300
	<p>Annual SMCDS Mailing List Use Non-Dental/Medical @ \$500</p>	\$500
	<p>TOTAL Value for <i>Sample Silver</i> Membership</p>	\$3,290

BENEFITS & PRIVILEGES OF BUSINESS MEMBERSHIP

A BUSINESS MEMBER ...

- ❖ Is a business that supports the San Mateo County Dental Society and its members through advertising, special product offers / pricing discounts, sponsorship of speakers, hosting exhibitor table clinics at study clubs, CE seminars, and/or general membership meetings
- ❖ Is a **preferred provider** SMCDS members are encouraged to support as often as possible when in the market for products and services

WE COUNT ON OUR BUSINESS MEMBERS TO ...

- ❖ Provide members with timely dental industry and small business information as well as products/services relevant to their needs
- ❖ Engage professionally with our members -- as consultants focused on identifying and fulfilling their needs

WE WELCOME OUR BUSINESS MEMBERS TO ...

- ❖ Write timely and relevant articles for our publications
- ❖ Be involved in developing and delivering SMCDS continuing education programs

WE OFFER 3 BUSINESS MEMBERSHIP LEVELS WITH SPECIAL OPPORTUNITIES FOR CONNECTING WITH MEMBERS VIA ...

- ❖ ADVERTISING / special acknowledgements in *The Mouthpiece*, Member Directory, Website, Facebook, Twitter, SMCDS eNews, New Member Kits
- ❖ USE of our seminar room
- ❖ TABLE CLINICS at our clinical and practice management continuing education seminars
- ❖ EXHIBIT TABLES at eight monthly general membership meetings
- ❖ PERIODIC USE of our updated member mailing list
- ❖ AND MORE. Details of each Business Membership level follow.