



SERVING DENTAL PRACTITIONERS ACROSS OUR COUNTY
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2020 PLATINUM BUSINESS MEMBERSHIP RENEWAL INVOICE

PAYABLE UPON RECEIPT

January 1, 2020

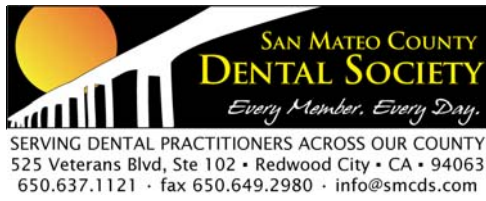
Sample

January 1 through December 31, 2020

\$ 3,200.00

TOTAL AMOUNT DUE \$3,200.00

12-MO PLATINUM BUSINESS MEMBERSHIP INCLUDES:		Value
Sample \$3,200 Dental/Medical Field Value \$7,080	Exhibit Table at Seven General Membership Meetings @ \$350; additional meetings at a 20% Business Member discount	\$2,450
	Half Page Ad in Four Issues of <i>The Mouthpiece</i>* @ \$370; *Distribution 675 members + 155 non-member dentists in San Mateo County	\$1,480
	Body Text Ad in Six Issues of eNews @\$125 *Distribution 675 member dentists in San Mateo County	\$750
	SMCDS Website Professional Services Directory Preferred Business Listing with link to your company website – Preferred Business designation exclusive to Business Mbrs	\$400
	Business Member Spotlight: annual half-page spotlight article on your company in <i>The Mouthpiece</i>	\$400
	Business Member Badge displayed on the <i>Business Member Wall of Fame</i> in four issues of <i>The Mouthpiece</i> and flagged in each New Member Kit newsletter issued during your membership period	\$300
	Global Business Member Status ID: All mentions of your company name in SMCDS publications and at meetings you attend will honor your SMCDS Business Member status, logo included on SMCDS website homepage	\$300
	Semi - Annual SMCDS Mailing List Use Non-Dental/Medical @ \$500	\$1,000
	TOTAL Value for Sample Platinum Membership	\$7,080



BENEFITS & PRIVILEGES OF BUSINESS MEMBERSHIP

A BUSINESS MEMBER ...

- ❖ Is a business that supports the San Mateo County Dental Society and its members through advertising, special product offers / pricing discounts, sponsorship of speakers, hosting exhibitor table clinics at study clubs, CE seminars, and/or general membership meetings
- ❖ Is a **preferred provider** SMCDs members are encouraged to support as often as possible when in the market for products and services

WE COUNT ON OUR BUSINESS MEMBERS TO ...

- ❖ Provide members with timely dental industry and small business information as well as products/services relevant to their needs
- ❖ Engage professionally with our members -- as consultants focused on identifying and fulfilling their needs

WE WELCOME OUR BUSINESS MEMBERS TO ...

- ❖ Write timely and relevant articles for our publications
- ❖ Be involved in developing and delivering SMCDs continuing education programs

WE OFFER 3 BUSINESS MEMBERSHIP LEVELS WITH SPECIAL OPPORTUNITIES FOR CONNECTING WITH MEMBERS VIA ...

- ❖ ADVERTISING / special acknowledgements in *The Mouthpiece*, Member Directory, Website, Facebook, Twitter, SMCDs eNews, New Member Kits
- ❖ USE of our seminar room
- ❖ TABLE CLINICS at our clinical and practice management continuing education seminars
- ❖ EXHIBIT TABLES at eight monthly general membership meetings
- ❖ PERIODIC USE of our updated member mailing list
- ❖ AND MORE. Details of each Business Membership level follow.